

PITCH DECK

Oshun Matthew

Owner

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About Our Company

We provide a service of
cocoa beans fermentation
and drying.



Timeline

Cocoa bean processing services



2020

Started fermenting and drying .



2021

Assisted in the 2021 Cocoa of Excellence awards for the microlot composite for Four Roads Tamana..

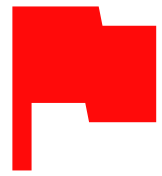


2022

.Ongoing processing services as part of the Organic Fine Cocoa and Chocolate Cluster Project

Problem

Here are the problems faced by the company that we are trying to solve



Problem 1

The lack of production of high quality beans.



Problem 2

The drying process.



Problem 3

The lack of proper fermentation boxes.

Utopia

Here are the solutions to the problems being faced .



Solution 1

Providing a service for farmers to sell their beans therefore, increasing production of high quality beans



Solution 2

Upgrading the drying process with heating lamps and artificial dryers



Solution 3

To build and refurbish well insulated fermentation boxes.



Product Overview

We have learned a lot from previous generations concerning fermenting and drying but recognizing that cocoa bean is a food and must be treated as such. We have now specialised designed boxes instead of fermenting in the fields. drying houses instead of galvanized sheets or any flat surface.

Using our sense of smell, sight and touch.

Production Portfolio

1. Cocoa



2. Wet cocoa



3. Fermenting cocoa



4. Dry cocoa



Competitive Advantages



With proper fermentation
and drying

- low acidity and astringency
- characteristics of aroma and flavour profile is developed
- traceability to single estate
- we are following the science of fermentation and drying
- a close relationship with farmers and buyers e.g Tamana Mountain Chocolate and Ubergreen

Future Roadmap

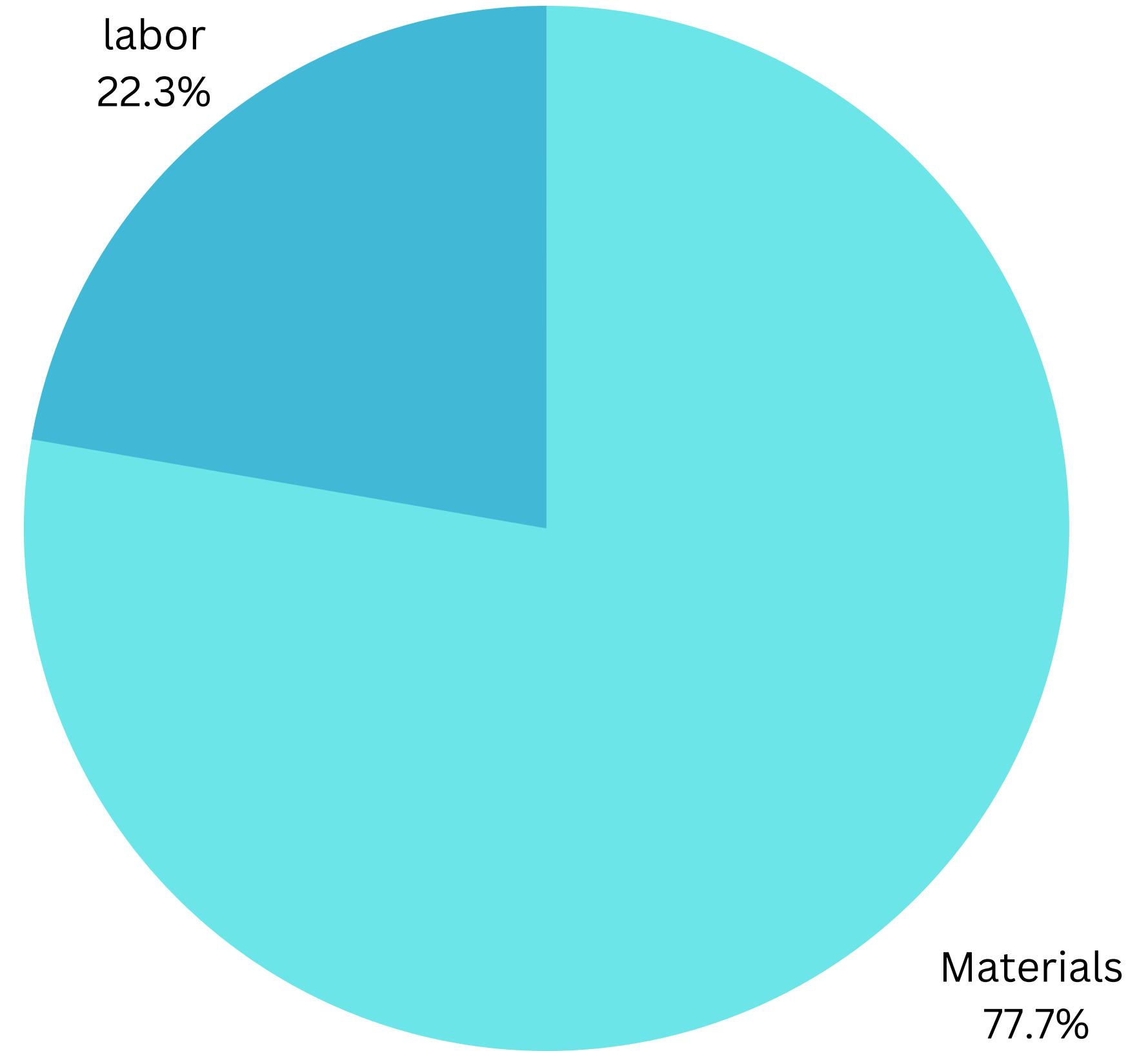
Objective:

Increase the volume of processing ultra-premium cocoa beans 10-fold within the next three years.

- ◆ **Step 1: Increase production**
2023
- ◆ **Step 2: Encourage and train youth**
2024
- ◆ **Step 3: To export**
2025

Funding Requirements

We are seeking \$ 90,700.00 with the vast majority going to materials.



Funding Requirements

1. 3 Fermentation boxes = Material = \$3000 Labour = \$1500
2. Drying house roof - plastic galvanize = \$20000 Labour = \$5000
3. Drying beds - Material = \$8000 Labour = \$2000 Heating lamps = \$7200
4. Walls around drying house - Plastic galvanize = \$15000 Labour = \$3000
5. Paving floor - Material = \$10000 Labour = \$5000
6. Concrete Drainage = Material = \$3000 Labour = \$2000
7. Driveway - materials = \$4000 Labour \$2000

TOTAL = \$90,700

Meet our Team



Oshun Matthew
Owner



**Martin & Jacqueline
Matthew**
Parents

Advisors



Sarah Bharath
AGRONOMIST



Siddiqia Ragbirsingh
COCOA DEVELOPMENT
COMPANY LTD FIELD OFFICER

Thank You

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